



August 17, 2020

Dear Tenure Review Committee:

Having worked closely with Brooke Mailhiot for years, I am happy to share my support and recommend her for tenure. I have had the privilege of working with Brooke to integrate service-learning into *ETV 102: TV Production (Field)* since Spring 2017. Brooke's support and dedication have played an integral role in making this a high-quality, award-winning service-learning project.

When I first approached Brooke in the fall of 2016, it was with a request I received from a service-learning partner organization. The nonprofit was looking for students to capture the organization's mission and story through film. She was excited by the idea and we began planning for this to be fully integrated into ETV 102 the following semester. Brooke was quick to see the value this added to the class, and has been enthusiastic about this project every semester since its inception.

Through my role in this project, I attend Brooke's class each semester and have seen her teaching skills in action. Her hands-on teaching style keeps students' attention. By utilizing service-learning as a pedagogy, Brooke has convinced me of her dedication to her students as well as to the Burlington County community. This is evident by the wide range of organizations we have worked with and persevering through the challenges we encounter each semester. Working with nonprofit organizations presents unique challenges, in part due to a common lack of resources. Combining that with a lack of internal resources at RCBC means there is never a shortage of hurdles to overcome. Brooke understands this and maintains an open channel of communication to ensure we troubleshoot together – even when it means early morning and evening calls.

There is no doubt that offering this project each semester requires additional work for Brooke. However, she recognizes the value of providing a guided, hands-on learning experience to her students. Her respect for service-learning is further apparent as she often expresses her appreciation for the program's efforts and the opportunities it brings her students. Outside the classroom, Brooke coordinates guest speakers, film screenings, and other events geared toward expanding her students' connection to the entertainment technology industry.

Considering Brooke Mailhiot's commitment to offer her students an excellent educational experience at Rowan College at Burlington County, I share with you my support of her application for tenure.

Sincerely,

A handwritten signature in black ink that reads "Erica Franklin". The signature is written in a cursive, flowing style.

Erica Franklin  
Service-Learning Coordinator